



What to expect as a signatory

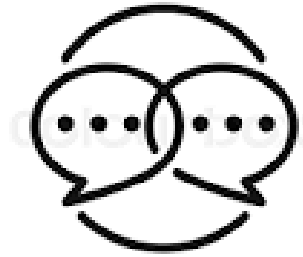
The key to delivering the shared goals of the Australian Food Pact effectively is **collaboration**.

The purpose of this session is to:

1. Clarify what is expected as a signatory.
2. Highlight the level of commitment required.
3. Explain what assistance you can expect in return.
4. Summarise planned signatory activity.



Overview of signatory expectations



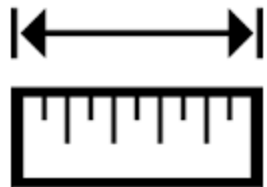
Regular engagement
with the SFWA team



Creation of a
food waste team



Developing a Food
Waste Action Plan



Quantifying food
loss and waste



Participation in relevant
working groups

Level of commitment



**Adopt Target,
Measure, Act Approach.**



**Agree future activities
& actions to
reduce food waste.**



**Establish a baseline
& report progress annually.**

Level of commitment



Include consideration of food waste in product design, buying & sourcing.



Identify root cause of food waste hotspots & pilot & embed solutions.



Engage staff & consumers to change behaviour & reduce food waste.



Maximize potential to donate surplus food.



Unlock new value from surplus and wasted food.



Build new collaborations & partnerships.



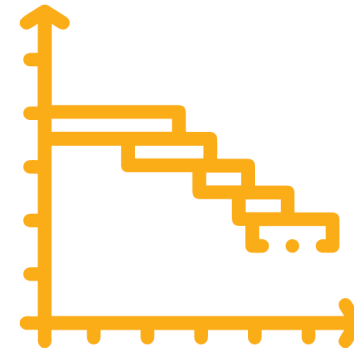
**Engagement and
recruitment**



**Business account
management**



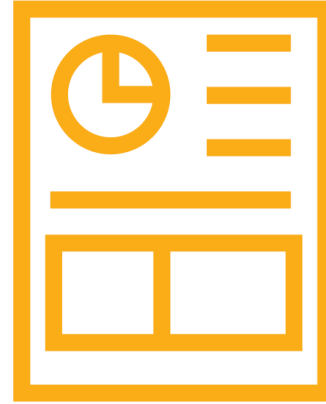
**Implementation
planning**



**Program and project
management**



Expert support



Reporting



**Tools, guidance and
resource development
and training**



**Communications,
campaigns and events**

Planned signatory activity – Onboarding programme



Weeks 1-3

Setting expectations



Weeks 4-8

Informing activity



Weeks 9-12

Contributing to the
Pact through a Food
Waste Action Plan

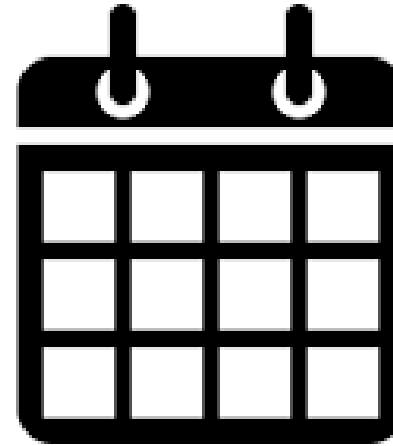
Planned signatory activity – management and regular engagement



- FFWL Board
- Partnership Advisory Committee
- Pact Steering Committee



- Regular webinars
- Working group meetings
- Communities of Practice



- Calendar of events
- Social media activity
- Face-to-face signatory meetings
- Bi-annual National Food Waste Summit



- SFWA website, including signatory portal
- Fortnightly e-newsletters
- Sharing of relevant articles, reports & insights